

MINUTES

MAY 18, 2016

BOARD MEMBERS PRESENT: David Boring, Tammy Maisetti, Tom Slater, Don Phillips, Susie Fagundes, Brad Morad, Bart Barringer

BOARD MEMBERS ABSENT: Steve Rank, Norma Reed

GUESTS: Raul Garcia, Michael Goularte

MODESTO POLICE DEPARTMENT: Lieutenant Brandon Gillespie

STAFF: Nancy Young

The Downtown Improvement District Board of Director's Meeting was called to order at 12:10 p.m.

APPROVAL OF MINUTES – Susie Fagundes moved to approve the April 20, 2016, minutes of the Downtown Improvement District Board of Director's meeting. Tom Slater seconded. Unanimous approval.

CORRESPONDENCE – Staff distributed the New Business Listing to the Board of Directors at the meeting. All other correspondence had been delivered to the Board of Directors with their packet.

MATTERS FOR THE GOOD OF DOWNTOWN

Gallo Center for the Arts Report – Raul Garcia reported on the 2016/2017 Gallo Center Season. Raul also mentioned that on June 13th ticket sales open to the general public. Raul Garcia reported that he took thirty to Fuzio's for dinner, helping to support downtown businesses.

David Boring applauded Gallo Center for bringing in Richard Thompson, a British Folk Art Performer. David explained that if we want to continue to have these acts come to Modesto, we must sell out these performances.

Downtown Modesto Partnership – No Report

Downtown Safety and Merchant Watch – Lt. Gillespie reported that the Police arrested the person that Susie Fagundes and Brad Morad had banned from their businesses. Tom Slater stated he also had had problems with this person.

PAGE 2
MINUTES
MAY 18, 2016

Downtown Safety and Merchant Watch Continued - Lt. Gillespie reported that Sergeant Ciccarelli has been monitoring the downtown calls for the last thirty days. Gallo Center for the Arts has put locking covers over their light sockets outside in their plaza.

The Lt. reported that the Downtown Entertainment District (DED) cameras are going to be replaced. Chicago, Santa Ana and other cities have been installing pod cameras with bigger signs warning the public that they are being recorded.

Brad Morad explained that cameras are everywhere. If it might help keep the criminals from committing a crime, he is in favor of cameras. Tammy Maisetti and Tom Slater stated they would leave the cameras as is. Bart Barringer stated he doesn't think having cameras downtown is a problem.

Tammy Maisetti questioned what would our visitors think when they arrive and see cameras in our town. David Boring believes the visitors will think that we care about their safety.

Lt. Gillespie mentioned that on June 10th the furniture will be installed for the Real Crime Time Office. Initially, the cameras will be watched during the daytime.

Brad Morad reported about a \$400 to \$500 per month security system that watches 24/7 with cameras. If there is motion, the equipment alerts the person that he is on camera. Brad stated he will get the name of the third party for Lt. Gillespie. Brad Morad believes this security system is a good investment.

New Business Recognition – Each board member choose the new business they would like to call on.

Graffiti Car Parade – Update – Susie Fagundes reported the Graffiti Car Parade is on June 10th, Friday, 6:30 p.m. Tammy Maisetti reported that Jordan might be entering "Daddy's Truck" (Mitch Maisetti is Daddy) in the Graffiti Car Parade. After a discussion, Brad Morad suggested that a picture of Mitch on the doors to the truck would be a really nice thought. David Boring offered to make the picture decal of Mitch for the truck. Tammy will contact David on this.

X-Fest – Update – The Board had a lengthy discussion regarding X-fest. Pros and cons were discussed. David Boring suggested that we look into having a music festival like they have in Nashville. This event is open to all ages.

4th of July Festival – Staff explained the 4th of July Festival will begin right after the parade finishes and continue until 3:00 p.m. There will be food vendors, craft vendors, etc.

Family Cycling Festival – Staff reported the Family Cycling Festival will be this Saturday, May 21st, from 10:00 a.m. to 3:00 p.m. on I Street between 10th and 12th Streets. The BMX Stunt Team will perform at 10:30 a.m., 12:30 p.m. and 2:30 p.m.

**PAGE 3
MINUTES
MAY 18, 2016**

MATTERS TOO LATE FOR THE AGENDA – None

ISSUES THAT NEED D.I.D. SUPPORT – None

ADJOURN

1:30 p.m.

Respectfully submitted,

Nancy Young