

MINUTES

AUGUST 17, 2016

BOARD MEMBERS PRESENT: David Boring, Don Phillips, Susie Fagundes, Bart Barringer, Steve Rank, Tom Slater, Brad Morad, Norma Reed

BOARD MEMBER ABSENT: Tammy Maisetti

GUESTS: Raul Garcia, Josh Bridegroom, Gabrilla Roderio

STAFF: Nancy Young

The Downtown Improvement District Board of Director's Meeting was called to order by David Boring at 12:15 p.m.

APPROVAL OF MINUTES – Bart Barringer moved to approve the July 20, 2016, minutes of the Downtown Improvement District Board of Director's Meeting. Tom Slater seconded. Unanimous approval.

GALLO CENTER FOR THE ARTS REPORT – Raul Garcia reported that Gladys Knight was a huge success. The Season Opener is sold out. It will be announced in November that the Graham Nash Trio will be at the Gallo Center for the Arts next year. Raul said that Doug Hosner wanted him to let everyone know that he recommends everyone attend the Valley Talent Show. There is a sixteen-year-old that is very talented.

DOWNOTWN MODESTO PARTNERSHIP – Josh Bridegroom reported that the Downtown Modesto Partnership Board is working the following: Strategic Planning and the direction the board wants to move in, the DoMo Night Market, hiring an agency to do marketing, working on an RFP to cover the utility boxes downtown with art, and facilitating the J Street discussions. Motion cameras that count pedestrians will be coming to downtown.

Josh has hired three (3) employees, and one (1) has already quit. Josh reported they are doing a great job picking up an unbelievable amount of trash. Downtown Modesto Partnership is looking into having three trash receptacles per block.

Josh reported that the employees will be touching up the light poles with black paint.

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Tom Slater reported that Disneyland trains their employees for 90 days before they let the employees on the grounds.

Susie Fagundes was curious to hear what the DoMo crew said about her block. Her block is one of the cleanest in downtown. She explained that someone had pulled all the flowers one morning, and Jeffrey had them back planted and swept up right away.

David Boring asked where Downtown Modesto Partnership was with the City on Parking. Josh explained that the City is working with them.

Tom Slater stated the same cars are parked everyday on the street. Tom also explained that if we gave tickets, then people won't keep parking there.

Bart Barringer explained that if the downtown is handling and enforcing parking, we would have control of the enforcement.

Brad Morad and Susie Fagundes believe that once we have parking meters, it will help with the problem.

Lt. Gillespie reported enforcement is happening downtown. Tom Slater stated enforcement is not consistent.

Tom Slater explained that the Downtown Modesto Partnership should talk with the City and take over the parking. He explained that it won't impact the customers, it will affect the employees.

Susie Fagundes mentioned that when she and others were interviewed regarding downtown parking meters, the employees stated that parking enforcement are making us move our cars every two (2) hours.

Downtown Safety and Merchant Watch – Lt. Brandon Gillespie reported that Parking Enforcement is working downtown. Lt. Gillespie will prepare a spreadsheet on where they are enforcing. He explained that if someone calls for Parking Enforcement, the call goes out to a patrol officer.

Bart Barringer explained that he puts a warning note on a car if they don't have a permit to park in his lot.

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Downtown Safety and Merchant Watch Continued - Josh Bridegroom believes it isn't good to have officers that are handling parking calls, and the Downtown Modesto Partnership will continue working with the City on the parking issues. Josh explained that parking needs to be well thought through and convenient before any changes are made.

Norma Reed stated parking meters didn't work in downtown.

Lt. Gillespie explained that Dellanora has been asking for donations, and he cannot cite her for panhandling per discussions with the attorneys.

Gallo Center for the Arts has been having problems with transients unplugging their lights to plug in their electronic devices, but the Police Department is working with Gallo Center for the Arts on a solution. One suggestion is installing portable wireless cameras to catch the people doing the vandalism and stealing power.

The Lieutenant explained that the downtown cameras are ten (10) years old and not a quality picture. The Police Department is still working on replacing the downtown cameras.

Steve Rank reported that he had signed a No Charge Agreement to patrol Gallo Center for the Arts facility at night.

Susie Fagundes asked about Papachino's break-in. The Lieutenant stated he will look into it.

The Next Downtown Merchant Watch Meeting is November 2nd, 5:30 p.m. at the Modesto Police Department.

New Business Recognition – Staff will make the Welcome Downtown visit to El Super Taco #2.

J Street Changes – This matter was discussed under the Downtown Modesto Partnership report.

Harvest Festival – Staff reported the date has been changed to Saturday, October 15th. The Downtown Improvement District will handle the kids' area again this year. City of Modesto is a co-sponsor again.

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Trunk or Treat – Staff reported Trunk or Treat will be on Friday, October 28th, from 5:30 p.m. to 8:00 p.m. on 10th Street between I and K Streets. Classic cars will be on display, and candy will be handed out to all kids in attendance.

MATTERS TOO LATE FOR THE AGENDA – Brief discussion on the Stockton Traveling Visitors Bureau.

ISSUES THAT NEED DOWNTOWN IMPROVEMENT DISTRICT SUPPORT – None

ADJOURNED

1:30 p.m.

Respectfully submitted,

Nancy Young