

MINUTES

JUNE 21, 2017

BOARD MEMBERS PRESENT: Tammy Maisetti, Susie Fagundes, Don Phillips, Tom Slater, Bart Barringer, Brad Morad, David Boring, Steve Rank

BOARD MEMBERS ABSENT: None

GUESTS: Raul Garcia

STAFF: Nancy Young

The Downtown Improvement District Board of Director's Meeting was called to order by Chairman David Boring at 12:12 p.m.

APPROVAL OF MINUTES: Tom Slater moved to approve the May 17, 2017, minutes of the Downtown Improvement District Board of Director's Meeting. Bart Barringer seconded. Unanimous approval.

CORRESPONDENCE: Staff reported all correspondence had been delivered.

MATTERS FOR THE GOOD OF DOWNTOWN

Gallo Center for the Arts Report – Raul Garcia reported that tickets to the general public started Monday, June 19th. People are purchasing tickets early.

The Gallo Center has added a couple of shows- Big Latino Band on September 28th and Loverboy & Survivor on September 20th.

Raul reported that this weekend is the Latino Talent Show. Modesto Performing Arts Oliver is also this weekend and next weekend. Valley's Got Talent is August 25th and 26th.

David Boring stated that the mentoring of the contestants during the weekend performances of Valley's Got Talent is amazing. The venue is professional, and former winner Lindsay Pearce is now performing in Hollywood.

Raul Garcia also reported on Arts Ed, an Art Camp starting next week which teaches art and music. Scholarships are going to the Boys and Girls Club for children who might not be able to afford attending.

YES Company is amazing for a local organization.

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Gallo Center for the Arts Report Continued – Tammy Maisetti stated she saw Mary Poppin’s a while back, and she stated how professional the show was. David Boring asked how sales were going for Loverboy & Survivor. Raul responded tickets are selling well.

Tammy Maisetti asked if there were any big acts in July. Raul explained that July is mainly YES Company.

Downtown Modesto Partnership Report – Josh Bridegroom wasn’t able to attend the meeting due to a family matter, so he had one of his workers deliver the May 2017 Numbers.

Pounds of Trash Collected: 22,120	Homeless Engagements: 129
Storm Drains Cleared: 46	Homeless Referred to Services: 52
Graffiti Spots Removed: 15	Anti-Social Behavior Abated: 87
Business Interactions: 937	Patron Interactions: 141
Calls for Service: 81	Patrons Referred to Business/ Services: 116
	Rank Security Calls Serviced: 352

New Business Recognition – Discussion on Downtown Improvement District and Downtown Modesto Partnership handling new business visits together.

MATTERS TOO LATE FOR THE AGENDA

Art Walk

ISSUES THAT NEED DOWNTOWN IMPROVEMENT DISTRICT SUPPORT

ACE Train

ADJOURN

12:55 p.m. to Closed Session for Board Members only.

Respectfully submitted,

Nancy Young