

## MINUTES

SEPTEMBER 20, 2017

**BOARD MEMBERS PRESENT:** Tammy Maisetti, Susie Fagundes, Tom Slater, David Boring, Brad Morad

**BOARD MEMBERS ABSENT:** Steve Rank, Bart Barringer and two (2) vacancies

**GUESTS:** Lonny Davis, Josh Bridegroom, Doug Hosner

**STAFF:** Nancy Young

The Downtown Improvement District Board of Director's Meeting was called to order by Chairman David Boring at Noon.

**APPROVAL OF MINUTES:** Tammy Maisetti moved to approve the August 16, 2017, minutes of the Downtown Improvement District Board of Director's Meeting. Susie Fagundes seconded. Unanimous approval.

**CORRESPONDENCE:** Staff reported that all correspondence had been delivered.

### **MATTERS FOR THE GOOD OF DOWNTOWN**

**Gallo Center for the Arts** – Doug Hosner reported that Gallo Center for the Arts will have an Open House Community Event on Saturday, September 30<sup>th</sup> at 11:00 a.m. The first one hundred guests will receive a Membership Gift.

Doug also mentioned that Gallo Center for the Arts had added shows.

Tom Slater stated he was glad to see George Benson is coming.

**Downtown Modesto Partnership** – Josh Bridegroom distributed DoMo's issue of By the Numbers for August 2017:

Pounds of Trash Collected:	43,616	
Graffiti Spots Removed	28	
	Business Interactions:	918
Calls for Service:	97	
Homeless Engagements:	222	
Homeless Referred to Services:	106**	

**PAGE 2**  
**MINUTES**

**SEPTEMBER 20, 2017**

Downtown Modesto Partnership Continued –

Anti-Social Behavior Abated:	185
Patron Interactions:	368
Patrons Referred to Businesses/Services:	225
Lights Replaced/Repaired:	17
Rank Security Calls Serviced:	398

\*\* Homeless were referred to the Outreach and Engagement Center at 825 12<sup>th</sup> St.

Josh reported that one (1) employee was let go, and they currently need two (2) employees. The e-mail notification from DMP is highlighting area restaurants. Art Walk was highlighted in last week’s notification, and The Sampler will be highlighted this Thursday.

In a discussion of the downtown homeless situation, Josh Bridegroom mentioned that most of the homeless are not from Modesto.

Brad Morad inquired from which city most of the homeless are coming. Josh stated they are from all over California. John (DMP Employee) is interviewing the homeless in downtown to get some back ground information.

The next Visioning Workshop will be at Camp 4 on September 26<sup>th</sup> at 6:30 p.m. David and Nancy attended the morning workshop at Green’s. The Board was encouraged to attend.

David Boring mentioned it was good to get feedback from the business people.

**Lonny Davis – Homeless Issues** – Mr. Davis asked if it was just him, or are there more mentally ill homeless present in our community. He explained that these people are stepping in front of traffic, wearing soiled clothing, mumbling or wandering into traffic. Many are seriously mentally ill and need treatment. Others suffer from organic brain damage resulting from substance abuse.

Lonny Davis has contracts with twenty-six Counties in California. He believes Stanislaus County will not put our homeless into a conservatorship and the Modesto Police Department won’t do anything about their misbehavior. We are just recycling them over and over. We need to enforce our vagrancy laws. The Counties make the decisions, but the State has some say.

**Lonny Davis – Homeless Issues Continued** - Josh Bridegroom stated that a

homeless person can't be put on a seventy-two hour hold unless they are a danger to themselves or others.

When they are in a Care Facility they are given drugs to calm them down. Upon their release they are given their medications, but they often throw them away. They are also given a doctor's appointment upon their release, but they don't show up. Mr. Davis believes something has to change.

Tammy Maisetti asked what the County does with the money budgeted for Custodial Care. Mr. Davis believes it is going to take a Community response to address this homeless issue.

Mr. Davis has been working with the Focus on Prevention Group.

Susie Fagundes asked Lonny how he wants the Downtown Improvement District to help. Lonny explained he wants us all to raise hell. He believes we need to be more aggressive with our Mental Health Department.

Doug Hosner asked if Mr. Davis had spoken to the Bee. Mr. Davis said yes he had and the Bee will do a series of articles on this topic.

Mr. Davis believes Stanislaus County sends \$1,500 to \$2,000 per day out of this County. He believes questions need to be asked, and if they are, it could be a win win situation. Brad Morad stated it was a numbers game – corruption.

David Boring stated we are not getting anywhere with the Focus on Prevention Group. He suggested we make calls to the Board of Supervisors and City Council.

To help support Mr. Davis on this matter, it was suggested that the Downtown Improvement District write letters to the Editor of the Bee, attend City Council Meetings and write letters to the Board of Supervisors and City Council Members.

**Recommendation to Mayor to fill two (2) Board Vacancies** - Tom Slater moved to recommend Joe Muratore and Lauren Trevino to the Downtown Improvement District Board of Director's. Brad Morad seconded. Unanimous approval.

**Sampler 17 Report** – Tammy Maisetti explained that the Sampler 17 Committee is moving hot and heavy on all marketing pieces. Sampler 17 has its own website and Facebook page.

**PAGE 4  
MINUTES  
SEPTEMBER 20, 2017**

**Sampler 17 Continued** – Tom Slater stated it is a great opportunity for downtown businesses to be open that night and showcase their business. Tammy is going today to

IHeart Radio to make her promo tape for the Sampler event.

Tammy Maisetti questioned when DMP was going to Facebook and email the Sampler 17 information to all their members.

**Celebration of Lights Parade – One Board Member Volunteer Judge** – David Boring volunteered to be a judge at the Celebration of Lights Parade on Saturday, December 2, 2017.

**MATTERS TOO LATE FOR THE AGENDA**

None

**ISSUES THAT NEED DOWNTOWN IMPROVEMENT DISTRICT SUPPORT**

None

**ADJOURN TO CLOSED SESSION**

The Downtown Improvement District Meeting did not adjourn to closed session. It was rescheduled for after the October 18, 2017 Meeting.

Meeting was adjourned at 1:39 p.m.

Respectfully submitted,

Nancy Young