

MINUTES

JANUARY 17, 2018

BOARD MEMBERS PRESENT: Tammy Maisetti, Susie Fagundes, Tom Slater, David Boring, Bart Barringer, Lauren Trevino, Joe Muratore

BOARD MEMBERS ABSENT: Steve Rank, Brad Morad

MODESTO POLICE DEPARTMENT: Sergeant Michael Hammond

GUESTS: Doug Hosner, Josh Bridegroom

STAFF: Nancy Young

The Downtown Improvement District Board of Director's Meeting was called to order by Chairman David Boring at 12:07 p.m.

APPROVAL OF MINUTES: Bart Barringer moved to approve the December 20, 2017, minutes of the Downtown Improvement District Board of Director's Meeting. Tammy Maisetti seconded. Unanimous approval.

CORRESPONDENCE: Staff reported that all correspondence had been delivered.

MATTERS FOR THE GOOD OF DOWNTOWN

Gallo Center for the Arts Report – Doug Hosner reported that Theresa Caputo Show on March 12th is sold out. Gallo Center for the Arts has added two (2) shows which will be on March 13th and 14th.

The Lyle Lovett and Robert Earl Keen Show will be on February 11th.

This season is a mixed bag at the Gallo Center for the Arts. Overall Gallo Center for the Arts is doing very well. Doug stated December was their best month ever.

Downtown Modesto Partnership – Josh Bridegroom reported the 2nd Annual State of Downtown will be March 1st at 9:00 a.m. This event is consuming most of Downtown Modesto Partnership's time right now.

There are two (2) Ambassador positions available.

Josh submitted the following report:

2016-2017 Year End Stats (December 2016 – November 2017)

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Downtown Modesto Partnership Continued –

Pounds of Trash Collected: 383,542

Graffiti Spots Removed: 561

Business Interactions: 12,075

Calls for Service: 618

Homeless Engagements: 2,923

Homeless Referred to Services: 401

Anti-Social Behavior Abated: 1,097

Patron Interactions: 5,179

Patrons Referred to Businesses/Services: 1,515

Rank Security Calls Serviced: 4,211

Josh Bridegroom reported that the owners of the Ice Skating Rink are looking into bringing a Roller Skating Rink to downtown in the summertime. Roller Skating/Ice Skating from June to January. The Ice Skating Rink is really an asset for downtown. It brings a lot of positive energy to downtown.