

MINUTES

SEPTEMBER 19, 2018

BOARD MEMBERS PRESENT: Bart Barringer, Susie Fagundes, Steve Rank, Brad Morad, Lauren Trevino, Tom Slater, David Boring

BOARD MEMBERS ABSENT: Tammy Maisetti, Joe Muratore

MODESTO POLICE DEPARTMENT: Sergeant Michael Hammond and Officer Jessica Harris

GUESTS: Doug Hosner

STAFF: Nancy Young

David Boring called the meeting of the Downtown Improvement District Board of Directors Meeting to order at 12:15 p.m.

APPROVAL OF MINUTES – Bart Barringer moved to approve the minutes of the Downtown Improvement District Board of Director’s Meeting on August 15, 2018. Steve Rank seconded. Unanimous approval.

CORRESPONDENCE – Staff reported all correspondence has been delivered to the Downtown Improvement District Board of Directors.

MATTERS FOR THE GOOD OF DOWNTOWN

Gallo Center for the Arts Report – Doug Hosner reported that September and October have lots of shows with little break.

Burt Bacharach is the official Season Opener.

Gallo Center for the Arts will be adding shows towards the end of the season.

Downtown Modesto Partnership – Josh Bridegroom could not attend today’s meeting, but sent his By the Numbers – August 2018.

Pounds of Trash Collected: 26,786

Graffiti Spots Removed: 88

Business Interactions: 653

Calls for Service: 99

Homeless Engagements: 192

Homeless Referred to Services: 30

PAGE 2

MINUTES

SEPTEMBER 19, 2018

Downtown Modesto Partnership Continued –

Anti-Social Behavior Abated: 127
Patron Interactions: 581
Rank Security Calls Serviced: 94
Gospel Mission Pounds of Trash Collected: 2,624

Downtown Merchant Watch Group – Officer Jessica Harris reported that she has been checking the Homeless behind Heart and Soul, Cobblestone Bakery and the Union Bank. Union Bank’s home office will not allow the changes that Officer Harris has suggested. The Bicycle Man is still living in the planter area in the back corner of Union Bank’s parking lot.

Officer Harris has been working the Court House lawn area. This area has now been posted with hours and has a pro-active patrol.

8th and I Streets has ongoing issues. Officer Harris has not given up on a gate on the I Street Planter so the homeless can’t sit there all day drinking, smoking and eating.

Sergeant Michael Hammond explained the CARE Program and some success stories.

Housing is the biggest barrier. Sergeant Hammond is working with the County on Housing.

Tom Slater and Bart Barringer both commented on how much stuff the homeless have and how much it has increased. Some have two (2) to three (3) shopping carts each.

Sergeant Hammond explained that we have homeless court. Many have social problems, but we could hold them accountable.

David Boring stated that Stanislaus County and San Joaquin County should get together and use the empty barracks in South San Joaquin County to house the homeless. Sergeant Hammond explained that we can’t force them to comply.

Tom Slater asked if the Police Department was aware of the speeding on J Street. Tom wondered when the last time a speeding ticket was given on J Street.

Officer Harris explained she could handle making traffic stops on J Street. Some of her fellow downtown officers are on motorcycles, and can make traffic stops on J Street.

**PAGE 3
MINUTES
SEPTEMBER 19, 2018**

Downtown Merchant Watch Group Continued – The Speed Limit on H, I and J Streets is 25 MPH.

Modesto Centre Plaza's 30th Anniversary Celebration – Staff reminded everyone on the Board to RSVP for the 30th Anniversary Celebration on Wednesday, September 26th, from 5:00 p.m. to 7:00 p.m. in the Arbor Room.

Facilitator for Downtown Improvement District Visioning Process – David Boring explained that Nancy Hormann is willing to come to Modesto and facilitate the Downtown Improvement District Visioning Process for a half day and give us a final document for \$2,000. plus airfare and car rental.

Steve Rank moved to contract with Nancy Hormann for not more than \$2,500 including airfare and car rental to facilitate the Downtown Improvement District Visioning Process and supply the Downtown Improvement District with a final document. Bart Barringer seconded. Unanimous approval.

The Visioning Process will be held on a Saturday morning. The Downtown Improvement District should have their ears to the ground listening to downtown business owners.

David Boring believes Nancy Hormann will share what she has seen work in other Cities.

MATTERS TOO LATE FOR THE AGENDA

Steve Rank as Chairman of the Modesto Chamber of Commerce is putting together a Coalition Meeting consisting of members from the following groups: Chamber of Commerce, Downtown Improvement District, Opportun Stanislaus, and Downtown Modesto Partnership. Steve Rank is thinking that there will be no chairperson, and two (2) members from each group would be on the Coalition.

Bart Barringer mentioned the amazing murals and talent that Aaron Vickery's Creative Murals Battle put together. Downtown is looking forward to having more of this type of events in downtown.

Bart Barringer thanked staff for the Facebook post from the Downtown Improvement District to Craig Stott from Crescent Work and Outdoor after the devastating fire that took his property at the corner of 8th and H Streets.

**PAGE 4
MINUTES
SEPTEMBER 19, 2018**

MATTERS TOO LATE FOR THE AGENDA CONTINUED - Board agreed that we should send a card to Craig Stott and his sister Tiffani Stott offering our help and support in this devastating time for them.

ISSUES THAT NEED DOWNTOWN IMPROVEMENT DISTRICT SUPPORT – NONE

ADJOURN TO CLOSED SESSION – 1:40 P.M.

Respectfully submitted,

Nancy Young