

## MINUTES

DECEMBER 19, 2018

**BOARD MEMBERS PRESENT:** Bart Barringer, Susie Fagundes, Steve Rank, Brad Morad, Tom Slater, Tammy Maisetti

**BOARD MEMBERS ABSENT:** Lauren Trevino, Joe Muratore, David Boring

**MODESTO POLICE DEPARTMENT:** Sergeant Michael Hammond, Officer Jessica Harris

**GUESTS:** Doug Hosner, Josh Bridegroom

**STAFF:** Nancy Young

Bart Barringer called the meeting of the Downtown Improvement District Board of Directors to order at 12:32 p.m.

**APPROVAL OF MINUTES:** Steve Rank moved to approve the minutes from the October 17, 2018, Downtown Improvement District Board of Director's Meeting. Tom Slater seconded. Unanimous approval.

**CORRESPONDENCE:** Staff reported that all correspondence has been delivered to the Downtown Improvement District Board of Directors.

### **MATTERS FOR THE GOOD OF DOWNTOWN**

**Gallo Center for the Arts Report** – Doug Hosner reported that ZZTop is sold out. The proposed Music Garden has been approved by the Downtown Rotary. The proposed Music Garden will bring families and children to downtown.

Bart Barringer stated he is looking forward to Pablo Cruise in January.

**Downtown Modesto Partnership** – Josh Bridegroom reported that the Downtown Modesto Partnership is in the middle of moving their offices from 17<sup>th</sup> and I Streets to above Ralston's Goat at 10<sup>th</sup> and J Streets.

Josh explained that Downtown Modesto Partnership will be contracting out their "Downtown Experience Engineers" with Downtown Streets Team. It will save them money and time.

Josh gave an update on the By the Numbers November 2018.

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**Downtown Modesto Partnership continued** - Josh reported the Holiday Garland and Lights on the light poles downtown have been installed by the City of Modesto crews. Cost of the decorations is a partnership between the Chamber of Commerce Leadership Modesto Class and Downtown Modesto Partnership.

Josh Bridegroom explained that Downtown Modesto Partnership has a promotion going on with Modesto On Ice and other downtown businesses participating. Three hundred and fifty Modesto On Ice tickets have been sold to date.

**Downtown Merchant Watch Group** – Officer Jessica Harris and Sergeant Michael Hammond reported on the Homeless situation downtown. Tom Slater mentioned he has been having people sleeping in his doorways and side of his building during the business hours.

Electrical outlets are being used and broken. Officer Harris is looking for ways to stop this from happening.

Sergeant Hammond explained we are going through a transitional process. All resources out in the community are trying to work on the problems. It is going to take time to move services that help the homeless.

**Update on Celebration of Lights Parade and Tree Lighting** – Susie Fagundes reported the Parade had 93 to 95 entries and was great. Susie had a blast judging the parade.

Staff reported that the Snow, Music and Tree Lighting were a success.

**D.I.D. Visioning Process** – Staff reported the Visioning Process would be on Saturday, January 12<sup>th</sup>. The Board decided the time would be 9:00 a.m. to 1:00 p.m. The meeting will be held at Rank Investigations, 1301 K Street, Suite G. This meeting will be our January meeting.

**MATTERS TOO LATE FOR THE AGENDA** – The Board discussed the Housing issue and mentioned that there is support from people with money being very interested in Housing Downtown.

**ISSUES THAT NEED D.I.D. SUPPORT** - None

**ADJOURN** – 1:05 p.m.

HAPPY HOLIDAYS!

Respectfully submitted,  
Nancy Young