

**MINUTES**

**JUNE 19, 2019**

**BOARD MEMBERS PRESENT:** Susie Fagundes, Tammy Maisetti, Steve Rank, Joe Muratore, David Boring

**BOARD MEMBERS ABSENT:** Bart Barringer, Lauren Trevino, Brad Morad, Tom Slater

**MODESTO POLICE DEPARTMENT:** Officer Jessica Harris

**GUESTS:** Doug Hosner, Josh Bridegroom, Reggie Rucker, Jaylen French, Jeremiah Williams

**STAFF:** Nancy Young

The Downtown Improvement District Board of Director's Meeting was called to order by Acting Chairperson Tammy Maisetti.

**APPROVAL OF MINUTES:** Susie Fagundes moved to approve the minutes of the Downtown Improvement District Board of Director's Meeting. Seconded by Joe Muratore. Unanimous approval.

**CORRESPONDENCE:** Staff reported that all correspondence has been delivered to the Downtown Improvement District Board of Directors.

**MATTERS FOR THE GOOD OF DOWNTOWN**

**Gallo Center for the Arts Report** – Doug Hosner reported that The Gallo Center for the Arts is looking at dates to fill in with performances. There are lots of irons in the fire for the future. More performances will be coming to The Gallo Center for the Arts.

Chairperson David Boring arrived at 12:15 p.m. and introductions were made.

**Downtown Modesto Partnership** – Josh Bridegroom distributed May by the Numbers.

Pounds of Trash Collected –19,725

Business Interactions –431

Homeless Engagements –258

Graffiti Spots Removed – 37

Calls for Service – 63

Homeless Referred to Services – 5

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**Downtown Modesto Partnership Continued**

Anti-Social Behavior Abated –31  
to Businesses/Services – 2

Patron Interactions – 226 Patrons Referred  
Rank Security Calls – 824

Josh Bridegroom introduced Reggie Rucker, Downtown Modesto Partnership Development Director. Reggie is DMP's new full-time employee.

Josh reported Downtown Modesto Partnership has hired two (2) new Experience Engineers who are replacing two (2) former employees.

Pilates on the Grass is returning on Saturday, June 29<sup>th</sup> with brunch following. The cost is \$10 for Pilates and \$20 for brunch. About thirty have attended in the past.

Interactive Garden (small concerts) will be produced on the Gallo Center for the Arts lawn area.

Downtown Modesto Partnership's First Friday will start again on Friday, July 5<sup>th</sup>.

Officer Jessica Harris was asked about the shooting on D Street. Board all agreed that D Street is not really downtown.

Jaylen French explained that the City is looking at Vagrancy, such as stealing electricity, wiring, etc.

We need to focus and look at Mental Health issues and find ways to deal with the Mental Health problems.

Officer Harris explained this is a never ending cycle. Susie asked if the laws are different. Officer Harris explained the laws are the same.

David Boring explained we are saddled with these laws. Law enforcement hands are tied.

Doug Hosner mentioned a documentary entitled, Seattle Dying. David Boring stated we need to look into getting the Seattle Dying Documentary shown at the State Theatre.

Words mean something. These people are not just homeless, they are criminals.

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**Downtown Modesto Partnership Continued** - Joe Muratore explained the GO Modesto app. He believes it is amazing and easy to use. He has used it to report graffiti, pot holes, etc.

**Downtown Merchant Watch Group** – Officer Jessica Harris explained there are two (2) downtowns. Over the railroad tracks is different than the downtown core area.

Officer Harris said it has been a busy couple of weeks.

The Crime Reduction Unit must devote two (2) to three (3) hours per day downtown.

Officer Wilson arrested the dealer around 10<sup>th</sup> and I Streets. Officer Wilson will be spending 95% of his day downtown. It has improved, but it should improve even more.

The Officers will just keep arresting the people who are misbehaving.

Josh Bridegroom explained he refers to the homeless as “Knuckleheads”. Words are important.

The Board discussed the Downtown Streets Team.

Reggie Rucker asked about a person’s criminal record. Officer Harris explained that there are resources out there for a person to have their criminal record removed.

Officer Harris mentioned that she and her partner Officer Darien Wilson are looking for partnerships. They have really reached out to Rank Investigations.

Josh explained that after seven (7) years employers can remove information from an employee’s employment record.

**Kiwanis Graffiti Parade and 4<sup>th</sup> of July** -12:55 p.m., Jeremiah Williams arrived. Jeremiah explained that he was here on behalf of the Kiwanis Club and Chairperson of the 4<sup>th</sup> of July Parade. He reported that the Graffiti Parade had four hundred more cars than last year. Seventy cars were turned away. They had fourteen hundred cars total and three hundred volunteers.

Jeremiah Williams invited the Board and their family to sit on the stage and side areas during the 4<sup>th</sup> of July Parade.

The parade starts at 9:30 a.m., and the After Festival starts at 11:00 a.m. There will be

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**Kiwanis Graffiti Parade and 4<sup>th</sup> of July Continued** - a fly over, and Ryan Hammond, a Valley Talent Project winner, will be singing.

MoBand is celebrating 100 years and will be the Grand Marshall. The Downtown Improvement District Board told Jeremiah to thank the Kiwanis Club for all they do.

**Kiwanis Graffiti Parade Report** – Susie Fagundes reported that the Kiwanis Graffiti Parade was well attended. The After Party had a great turn out with cars participating and people attending.

**Letter from Lauren Trevino** – Downtown Improvement Board discussed Lauren’s attendance and mentioned that it was spotty. Lauren had only attended six (6) meetings in 2018. Board agreed they need someone who has the time and energy to give to this organization. Board agreed that they would ask for Lauren’s resignation. If she doesn’t want to resign, the Downtown Improvement District would have to go to the City Council asking for her removal from the Board due to her attendance record.

**Email Response from Greg Reed** – Staff shared Greg Reed’s response to her email regarding his property on J Street.

**MATTERS TOO LATE FOR THE AGENDA** – NONE

**ISSUES THAT NEED DOWNTOWN IMPROVEMENT DISTRICT SUPPORT** – NONE

**ADJOURN**

1:10 p.m.

Respectfully submitted,

Nancy Young