

MINUTES

September 18, 2019

BOARD MEMBERS PRESENT: Susie Fagundes, Tammy Maisetti, David Boring, Bart Barringer, Steve Rank

BOARD MEMBERS ABSENT: Brad Morad, Joe Muratore, Tom Slater

MODESTO POLICE DEPARTMENT: Officer Clarkson Bradford

GUESTS: Doug Hosner, Denis Crosby

STAFF: Nancy Young

The Downtown Improvement District Board of Director's Meeting was called to order by Chairperson David Boring at 12:22 p.m.

APPROVAL OF MINUTES: Steve Rank moved to approve the minutes of the August 29, 2019, Downtown Improvement District Board of Directors Meeting. Tammy Maisetti seconded. Unanimous approval.

MATTERS FOR THE GOOD OF DOWNTOWN

Gallo Center for the Arts Report - Doug Hosner reported that Gallo Center for the Arts has partnered with 13 downtown restaurants this season. Doug distributed the 2019/2020 restaurant partner's brochure.

On October 12th Sharon McKnight will perform in the Foster Theatre. Sharon is an amazing entertainer.

Six (6) or seven (7) years ago a show Straight No Chaser was at the Gallo Center for the Arts, and the Center is welcoming them back next spring.

Ron White is sold out.

Downtown Modesto Partnership Report – NO REPORT

Downtown Merchant Watch Group Report – Officer Bradford reported he might have a solution on the use of public power for charging cell phones and electronic equipment. One of the City Attorneys had spoken with Officer Bradford and explained that a Property of the City of Modesto, Not for Public Use, For City Use Only sticker could be put on each outlet. The sticker size would be a dollar bill size folded in half. The cost of a roll of stickers is approximately

\$200. The stickers are clear plastic and tamper resistant.

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Downtown Merchant Watch Group Report – Tammy Maisetti reported that someone had used bolt cutters on their storage area in the back of their restaurant and took a mop and bucket and propane tanks. Officer Bradford explained that this theft is considered a burglary under \$900.

Executive Team – Two of the Executive Team members have asked to be replaced because they are busy doing work for their own companies. Tammy Maisetti and Susie Fagundes have agreed to take their places.

The Executive Team is in the process of setting up interviews for the first week in October.

MATTERS TOO LATE FOR THE AGENDA

Denise Crosby gave an overview on the City of Modesto's 150th Celebration. The Celebration will start in January 2020. All organizations will be asked to participate.

The 150th Celebration will be tagged with an organization's emblem and will be put on the City of Modesto's website. Each month will have a different focus.

October will be the big extravaganza with a Black & White Event.

The committee is just beginning conversations regarding a fireworks display.

November 8th is the actual City's birthday.

David Boring asked Denise to keep the Downtown Improvement District up to date and to feel free to come back to a board meeting and give them an update whenever she would like.

ISSUES THAT NEED DOWNTOWN IMPROVEMENT DISTRICT SUPPORT – NONE

ADJOURN TO CLOSED SESSION

12:58 P.M.

Respectfully submitted,

Nancy Young

