

## **MINUTES**

**JANUARY 15, 2020**

**BOARD MEMBERS PRESENT:** Susie Fagundes, David Boring, Brad Morad, Tom Slater, Tammy Maisetti, Joe Muratore

**BOARD MEMBERS ABSENT:** Steve Rank, Bart Barringer

**MODESTO POLICE DEPARTMENT:** Sergeant Mike Hammond, Officer Jack Hoke

**GUESTS:** Doug Hosner, Josh Bridegroom, Jaylen French, Reggie Rucker

**STAFF:** Nancy Young

The Downtown Improvement District Board of Director's Meeting was called to order by Chairman David Boring at 12:15 p.m.

**APPROVAL OF MINUTES** – Tammy Maisetti moved to approve the Downtown Improvement District Board of Director's Meeting of December 18, 2019. Tom Slater seconded. Unanimous approval.

### **MATTERS FOR THE GOOD OF DOWNTOWN**

**Downtown Merchant Watch Group Report** – Sergeant Hammond reported that today was Shopping Cart Operation "Squeaky Wheel". Modesto Police Department will be removing the shopping carts from our streets, which will help clean up Modesto. Modesto Police Department is targeting the crime, not the person. Part of this process is offering services. This is a strong push to deal with vagrancy issues. If you see shopping carts or anything that doesn't look right, use the Modesto GO app to report it. When taking the shopping carts, the Modesto Police Department is handing out burlap bags or trash bags to put belongings in. The Modesto Police Department is giving out traffic vests so people are visible.

The Police Department knows it is important to have enforcement downtown.

Sergeant Hammond distributed Stats for November and December for downtown from 9<sup>th</sup> Street to 17<sup>th</sup> Street and Needham to H Street.

Susie Fagundes asked about the Break Ins that have been happening downtown. Sergeant Hammond explained that it is important to be on Alert and make sure your business is well lighted and securely locked.

Brad Morad explained that the shooting in Ceres was related to one of our downtown bars. Something that had happened downtown earlier carried over to the shooting.

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**Downtown Merchant Watch Group Report** - Sergeant Hammond explained that Modesto Police Department is aware of the public's frustration.

Josh Bridegroom stated that a Stay Away Order from downtown can be issued by a Judge, but Modesto needs an Ordinance in place for this to happen. There are people working on this.

**Gallo Center for the Arts Report** – Doug Hosner reported that tickets for Beautiful, Carole King music, are sold out.

Gallo Center for the Arts is being very aggressive about adding shows in March, May and June.

Doug also mentioned that this week and next week has many sold out shows. This should be good for the restaurants, and a good time for the Gallo Center for the Arts.

There was a brief discussion on the times Gallo Center for the Arts shows start and customers going to dinner.

**Downtown Modesto Partnership Report** – Josh Bridegroom reported the Starling and Electrical Covers Projects are completed.

Brad Morad asked if the covers will be maintained when they are tagged. Josh explained that they have talked about painting murals on the covers to help keep them tag free.

Officer Hoke asked if the electrical outlets behind the Gallo Center for the Arts on H Street will be covered. Josh explained that this area is not part of the project at this time.

Josh Bridegroom mentioned that the Downtown Modesto Partnership Scavenger Hunt is alive and active as of New Year's Eve. The Partnership is also looking into a Discovery Zone, which would combine attractions in the downtown area.

Joe Muratore asked about Parking. Josh Bridegroom explained that the Downtown Modesto Partnership is meeting with the City of Modesto on Friday to discuss downtown parking. Everyone agreed that downtown parking enforcement needs to be continuous.

David Boring mentioned that people are using fear-based thinking. Downtown has the highest occupancy rate that it has had in a long time. Right now, downtown is 98% occupied based on the square mile.

The cost of parking meters was discussed along with the revenue from the meters.

**Approval of MOU regarding Sharing Office Space with DMP** – David Boring explained that

Joe Muratore has been working with Josh Bridegroom on this Memorandum of Understanding between the two (2) organizations.

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**Approval of MOU regarding Sharing Office Space with DMP continued** – Susie Fagundes asked about access to the Downtown Modesto Partnership office. It was explained that there are stairs and/or elevator that can be used.

Tammy Maisetti asked about access for the Downtown Improvement District landline. Josh stated it could be done at the Downtown Improvement District's expense.

David Boring asked Josh if the Downtown Improvement District will have the corner office when it becomes available. David believes it is better not to be out in the open.

Joe Muratore moved to accept the MOU in concept. Tom Slater seconded. No vote taken.

Discussion regarding when the MOU should be dated took place. Josh Bridegroom stated he thought it would be effective February 1, 2020. Susie Fagundes does not agree with dating the MOU as of February 1, 2020. Tom Slater also does not agree with dating the MOU as of February 1, 2020. They believe it should be dated when we are ready to move into the DMP office.

Susie Fagundes asked about the budget and if there was money for these expenses. Staff stated that the Downtown Improvement District has money in their Reserves Account so that money could be used to help with these expenses.

Board agreed that the proposed motion is in concept and agreed to give Chairman Boring authority to sign the MOU after arrangements with City of Modesto are complete.

Joe Muratore moved to accept the MOU in concept between the Downtown Modesto Partnership and the Modesto Downtown Improvement District to share space at 1003 10<sup>th</sup> Street, Suite A, Modesto, CA. Tom Slater seconded. Unanimous approval.

**Approval of MOU regarding Client Services Agreement with DMP** – Joe Muratore explained the Agreement.

Joe Muratore moved to accept the MOU regarding Client Services Agreement between the Downtown Modesto Partnership and the Modesto Downtown Improvement District for \$25,000. per year and covers the entire Downtown Improvement District boundaries. Tom Slater seconded. Unanimous approval.

Tom Slater explained that the Downtown Streets Team (yellow shirts) needs some more supervision.

Tom Slater asked if the Downtown Modesto Partnership maintenance crew uses a blower. Josh stated they do.

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**City of Modesto Report** – No Report – Jaylen French had to leave for another meeting.

**MATTERS TOO LATE FOR THE AGENDA** – NONE

**ISSUES THAT NEED DOWNTOWN IMPROVEMENT DISTRICT SUPPORT** – NONE

**ADJOURN TO CLOSED SESSION REGARDING PERSONNEL MATTERS AT DOWNTOWN IMPROVEMENT DISRICT OFFICE, 1022 J STREET**

Adjourned at 1:28 P.M. to Closed Session regarding Personnel Matters

Respectfully Submitted,

Nancy Young