

Board of Directors Meeting Minutes

Date of Meeting:	05/18/2022	Time:	4:00PM
Minutes Prepared By:	Elizabeth Buenrostro	Location:	1003 10 th Street, Ste. A

Attendance

Present	DMP: Barrett Lipomi, Kirstie Boyett, Blake Humble, Fred Silva, Charles Doll, Ryan Swehla, Charles Doll (proxy for David Boring), Josh Bridegroom DID: Charles Doll (proxy for David Boring), Thomas Lopes, Charles Doll, Lauren Trevino, Maria Apodaca, Amanda Heitlinger
Absent	DMP: Erin Doran, Ann Endsley, Kathryn Davis, David Darmstandler, David Boring DID: David Boring, Bart Barringer
Other	Heidi Savage, Stephanie Foster, Elizabeth Buenrostro,

Discussion

#	Topics	
1	Open Meeting - Barrett opened the meeting at 4:14 p.m.	Barrett L.
2	DID Approval of Minutes - Charles Doll called for approval of the minutes for the meeting of 3/16/2022 o Board approved the minutes as presented (M. Apodaca/ T. Lopes; Unanimous)	David B.
3	DMP Approval of Minutes - Barrett called for approval of the minutes for the meeting of 3/16/2022 with the modification that he and Ryan Swehla were absent from the board meeting o Board approved the minutes as with the recommended modification (F. Silva/K. Boyett; Unanimous)	Barrett L.
4	Public Comments - No public comments were made	Any
5	Downtown Administrative Report - Josh and Heidi recapped recent activities and upcoming initiatives.	Josh B./ Heidi S.
6	DMP Action: Discuss Financials - Josh presented the financials to the board o Board approved financials for YTD 4/30//2022 as presented (Charles Doll/ Ryan Swehla; Unanimous)	Josh B.
7	DID Action: Discuss Financials - Heidi presented the financials to the board o Board approved financials for YTD 4/30/2022 as presented (Charles Doll/ T. Lopes; Unanimous))	Heidi S.

8	<p>DMP and DID Action: Discuss Downtown Mission and Vision</p> <ul style="list-style-type: none"> - Heidi and Josh presented a recommendation for a shared mission and vision for the organizations <ul style="list-style-type: none"> o DMP Board approved the shared mission statement (R. Swehla/ C. Doll; Unanimous) o DID Board approved the shared mission statement(C. Doll/ M. Apodaca; Unanimous) o DMP Board approved the shared vision statement (F. Silva/ R. Swehla; Unanimous) o DID Board approved the shared vision statement (C. Doll/ M. Apodaca; Unanimous) 	Josh B./ Heidi S.
9	<p>DID & DMP Action: Discuss DID and DMP Roles (20 min)</p> <ul style="list-style-type: none"> - Josh and Heidi presented a recommendation for establishing complimentary roles for each organization. <ul style="list-style-type: none"> o DID Board approved roles, as presented (C. Doll/M. Apodaca; Unanimous) o DMP Board approved roles, as presented (F. Silva/R. Swehla; Unanimous) 	Heidi S./ Josh B.
10	<p>DID Action: Discuss Contributing Funds toward Signage for Art Walk Participants</p> <ul style="list-style-type: none"> - Heidi made a recommendation to contribute funds for banners to help promote the monthly artwalks <ul style="list-style-type: none"> o DID Board approved the motion, as presented (A. Heitlinger/ C. Doll; Unanimous) 	Heidi S.
11	<p>DMP Action: Executive Team Recommendation – Discuss Annual Assessment Rate Increase</p> <ul style="list-style-type: none"> - Ryan presented a recommendation that the board increase the annual assessment of downtown CBD properties by 5% for 2022/2023 FY and that the rate be increased by 5% annually through 2030 unless otherwise determined by the board <ul style="list-style-type: none"> o DMP Board approved the motion as presented (F. Silva/ R. Swehla; Unanimous) 	Ryan S.
12	<p>DID Action: Discuss Signature Responsibility of Street Closure Permits for Independence Day and Graffiti Parades and Grandfathering them into the City Ordinance</p> <ul style="list-style-type: none"> - Heidi presented a recommendation that the DID request the City not require signatures from downtown businesses for any Independence Day and Graffiti Parades going forward <ul style="list-style-type: none"> o DID Board approved the motion, as presented (A. Heitlinger/ C. Doll; Unanimous) 	Heidi S.
13	<p>DID Action: Discuss Street Closure Permits for Event Committees</p> <ul style="list-style-type: none"> - Heidi presented a recommendation that the DID no longer obtain signatures for street closures on behalf of event committees, transferring that responsibility to the committee <ul style="list-style-type: none"> o DID Board approved the motion, as presented (A. Heitlinger/ M. Apodaca; Unanimous) 	Heidi S.
14	<p>DID Action: Discuss Business Notifications for City of Modesto’s Celebration of Lights Parade</p> <ul style="list-style-type: none"> - Heidi presented a recommendation to notify the City that DID will no longer send out notifications for Celebration of Lights parade <ul style="list-style-type: none"> o DID Board approved the motion, as presented (A. Heitlinger/ M. Apodaca; Unanimous) 	Heidi S.
15	<p>DMP and DID Action: Discuss Contributing Funds toward Five Points Sign</p> <ul style="list-style-type: none"> - Josh and Heidi discussed contributing \$5,000 from both DMP and DID boards to change the sign at five points. After some discussion, Fred Silva made a recommendation that the organizations only contribute toward the sign if it is found to add value and will be an improvement over the current sign. 	Josh B/ Heidi S.

Board of Directors Meeting Minutes

- DMP Board approved Fred's recommendation(F. Silva/ R. Swehla; Unanimous)
- DID Board approved Fred's recommendation (C. Doll/ M. Apodaca; Unanimous)

16	Board Member Forum - No items were discussed this time around	Any
17	Adjourn Regular Meeting - Barrett adjourned meeting at 6:05pm	Barret L.

Next Meeting (if applicable)

**Date: 7/20/2022
Suite A**

Time: 4:00 p.m.

Location: 1003 10th St.