

MINUTES

MARCH 20, 2019

BOARD MEMBERS PRESENT: Bart Barringer, Susie Fagundes, Tammy Maisetti, David Boring, Steve Rank, Brad Morad, Joe Muratore

BOARD MEMBERS ABSENT: Lauren Trevino, Tom Slater

GUESTS: Josh Bridegroom

MODESTO POLICE: Sergeant Mike Hammond, Officer Jessica Harris, Officer Darien Wilson

STAFF: Nancy Young

Introductions were made.

APPROVAL OF MINUTES: Tammy Maisetti moved to approve the minutes from the February 20, 2019, Downtown Improvement District Board of Director's Meeting. Seconded by Bart Barringer. Unanimous approval.

CORRESPONDENCE: Staff reported that all correspondence has been delivered to the Downtown Improvement District Board of Directors.

MATTERS FOR THE GOOD OF DOWNTOWN

Gallo Center for the Arts Report – David Boring reported that Doug Hosner could not be at the meeting but wanted the Board to know that they are finalizing the 2019/2020 Season bookings, which will launch in May. These shows have recently been added to the current schedule:

May 5 Contemporary Christian singer-guitarist Ryan Anderson

May 11 Pink Floyd Laser Spectacular

May 21 Modesto native son Matthew Emerzian, author of "Every Monday Matters." This presentation is another of Gallo Center for the Arts "Hometown Hero" series.
Jeremy Renner and Royal Robbins are past participants in this series.

Doug wanted us to know that David Boring was instrumental in helping Gallo Center for the Arts get Matthew Emerzian to be a part of this series.

May 29

Mexican rock singer Alejandra Guzman

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Gallo Center for the Arts Report Continued –

June 23

Young Mexican singer Angela Aguilar performing with Mariachi El Zacatecano (she is the daughter of superstar Pepe Aguilar)

Downtown Modesto Partnership – Josh Bridegroom reported on the Street Crews' new Red/Blue uniforms.

Josh reported on events that the Downtown Modesto Partnership is a sponsor.

First Friday events start in three (3) weeks. April 5th is the first event. First Friday will have vendors, music, games, dancers, etc.

Josh is also working on the Downtown Modesto Partnership Annual Report.

Downtown Modesto Partnership moved their office above Ralston's Goat, and they are subleasing a portion to Downtown Streets Team. Greg is the Operation Manager for the Downtown Streets Team.

The Downtown Streets Team will be starting in the Beard Brook Park area first and will move to downtown around the second week of April. They have 25 to 28 people in the program. This work gives the crew a sense of hope.

Josh distributed his By the Numbers – February.

Pounds of Trash Collected: 15,746.88

Business Interactions: 471

Homeless Engagements: 383

Homeless Referred to Services: 48

Patrons Referred to Business/Services: 199

Graffiti Spots Removed: 36

Calls for Service: 151

Patron Interactions: 331

Anti-Social Behavior Abated: 73

Downtown Merchant Watch Group – Sergeant Michael Hammond, Officer Jessica Harris and Officer Darien Wilson reported on their focusing on downtown. No drinking in public. They have also cleaned up the Transit Center. Downtown is looking and getting better. Evening time still needs work. It was mentioned that there have been numerous cases of bad dope around downtown.

The Crime Reduction Team has eleven members.

Brad Morad explained that Skewer's had a car broken into at night in their parking lot. Then, a school backpack was taken from a car at 3:00 p.m., again from their parking lot. It was

mentioned that guys on bikes have been seen stealing everything and anything from cars.

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Downtown Merchant Watch Group Continued – Sergeant Hammond’s team will start putting together information about what and where crimes are happening.

Approval of Downtown Improvement District Budget 2019/2020 – Staff presented the 2019/2020 Downtown Improvement District Budget and explained that there were no increases in revenue or expenses for the 2019/2020 budget year. The total budget is \$183,221.

Bart Barringer moved to approve the Downtown Improvement District 2019/2020 Budget totaling \$183,221. Tammy Maisetti seconded. Unanimous approval.

Downtown Night at the Modesto Nuts – Staff reported that she was working with the Modesto Nuts Organization to put on a Downtown Modesto Night at the ballpark with fireworks after the baseball game. The Downtown Modesto Baseball Game would be on Saturday, June 29th.

Joe Muratore asked if the Downtown Modesto Partnership would be informed. Staff said this event is for all of downtown, and everyone would get notification. Joe thought we should invite the Downtown Modesto Partnership Board of Directors to attend with the Downtown Improvement District Board of Directors along with downtown businesses.

Downtown Improvement District Board thought this idea was a good one, and staff will proceed with the planning.

MATTERS TOO LATE FOR THE AGENDA

Staff reported that this year is the 100th Year Celebrating MoBand and shared a picture of the banner being made by the MoBand Board of Directors. The banner will go up by June 1st in downtown Modesto. Downtown Improvement District Board liked the proposed 100 Years Celebrating MoBand Banner.

Joe Muratore mentioned they are in escrow with the Warden’s Building.

ISSUES THAT NEED DOWNTOWN IMPROVEMENT DISTRICT SUPPORT

Sergeant Hammond asked the Downtown Improvement District Board if they would like to receive Business Environment Statistics on downtown. D.I.D. Board is very interested and would like to receive Business Environment Statistics for the area of L Street to H Street and 9th Street to Five Points.

ADJOURN TO CLOSED SESSION

Downtown Improvement District Board of Director's Meeting was adjourned to Closed Session at NAI Benchmark, 1021 11th Street, to discuss the Downtown Improvement District Visioning Process.

Respectfully submitted,

Nancy Young