

MINUTES

NOVEMBER 20, 2019

BOARD MEMBERS PRESENT: Susie Fagundes, David Boring, Brad Morad, Tom Slater, Steve Rank

BOARD MEMBERS ABSENT: Bart Barringer, Tammy Maisetti, Joe Muratore

MODESTO POLICE DEPARTMENT: Officer Jack Hoke

GUESTS: Doug Hosner, Jaylen French, Josh Bridegroom, Trish Christensen

STAFF: Nancy Young

The Downtown Improvement District Board of Director's Meeting was called to order by Chairperson David Boring at 12:05 p.m.

Introductions were made.

APPROVAL OF MINUTES – Staff explained that under Gallo Center for the Arts, it should be Gabriel Iglesias not Julio Iglesias.

Steve Rank moved to approve the Downtown Improvement District Board of Director's Meeting minutes of October 16, 2019, as corrected. Tom Slater seconded. Unanimous approval.

MATTERS FOR THE GOOD OF DOWNTOWN

Gallo Center for the Arts Report – Doug Hosner reported on people scalping Gallo tickets. For a \$20 ticket the scalpers are getting \$180 for. The Gallo Center for the Arts is working with Senator Cathleen Galgiani on this issue.

Mystery Science Theatre 3000 LIVE will be in February, and new shows have been added.

Downtown Modesto Partnership Report – Josh Bridegroom reported on the Starlings. The Hawks were working six (6) days per week and are now working two (2) days per week.

Josh also reported on a group he took to Sacramento that have the power to make changes in Modesto. Some of the group is City and County Staff.

Board discussed MOES closing down and the beds opening up at the Salvation Army.

Jaylen French discussed the Vagrancy issue. He explained that the Police Department will crack

down on vagrancy issues in downtown.

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Downtown Modesto Partnership Report Continued - The opening of the Kansas House was mentioned.

Tom Slater asked what the Police Department is going to do with the Homeless. Officer Hoke explained that the Police Department will guide them towards housing, then if that won't work, they will start arresting them and citing the homeless.

David Boring mentioned having Ruben Imperial come and speak to the Board.

It was mentioned that California offers too many services for the Homeless.

Officers Hoke mentioned that more officers will be downtown during the MOES closing.

Doug Hosner mentioned playing soft smooth Jazz music from speakers on roof tops downtown.

Downtown Merchant Watch Group Report – Officer Hoke reported he is working Tuesday thru Friday, but he will be retiring in February. He will be changing his schedule to Tuesday thru Thursday.

Officer Hoke asked everyone to continue to call in all problems. The night shift will also be working downtown if needed. The non-emergency number is 209-552-2470.

Officer Hoke reported that the electrical outlets are a nightmare downtown. He suggests covers or moving the electrical boxes higher up in the trees.

Josh and Jaylen explained that the Downtown Modesto Partnership and City of Modesto are each paying half of the cost to take care of the Starlings, and each will pay half the cost to cover the electrical outlets.

David Boring suggested Solar LED Lights for the trees. Believes it would be nice to have all the trees on J Street lighted.

Brad Morad asked if anyone had looked into charging stations and restrooms for the public. Jaylen French explained that the City has thought about both charging stations and restrooms. Officer Hoke mentioned that the Salvation Army will have a charging station and restroom area.

City of Modesto Report – Jaylen French reported on the Strategic Plan. Homeless is the number one issue, and making downtown a destination.

The Downtown Master Plan Workshop for the City Council will be held around the middle of December.

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City of Modesto Report Continued - Tom Slater asked Jaylen if there is a plan for money to pay for these items that will come out of these workshops. Tom Slater stated that Sales Tax will be a real problem in five (5) years; thirty per cent (30%) of retail will be gone. Tom also suggested that the City implement little things to help downtown change now.

David Boring requested both downtown groups be invited to the workshop. Jaylen agreed he would let us know when the workshop will be.

Downtown Sampler 19 Report – Tammy Maisetti was absent. Chairman Boring asked to put this Agenda item back on for our December Meeting.

Made in Modesto Store – David Boring distributed a sketch of the Made in Modesto Store by Sarah Grover. David explained we could carry merchandise for Modesto Nuts, Love Modesto, anything we choose that is made in Modesto.

Tom Slater stated that we need to make it look full and hide the stairs with a screen or curtains.

David Boring stated he will be meeting later today with Downtown Modesto Partnership at their Board Meeting.

Steve Rank stated he would recommend the register be in the front to middle of the store.

Tom Slater stated we could get commercial designed shelving and cabinets at a decent price when someone is closing or going out of business.

MATTERS TOO LATE FOR THE AGENDA

Preservation's Coffee and Tea having their window broken over the weekend was discussed. The broken curb was also discussed and staff stated the City is coming out to repair it.

Susie Fagundes asked if staff is still processing payments as usual. Chairman Boring explained that it is business as usual for staff.

ISSUES THAT NEED D.I.D. SUPPORT - NONE

ADJOURN

1:15 P.M.

Respectfully submitted,

Nancy Young