

MINUTES

OCTOBER 16, 2019

BOARD MEMBERS PRESENT: Susie Fagundes, Tammy Maisetti, David Boring, Brad Morad, Joe Muratore, Tom Slater

BOARD MEMBERS ABSENT: Bart Barringer, Steve Rank

MODESTO POLICE DEPARTMENT: Sergeant Michael Hammond

GUESTS: Doug Hosner, Jaylen French, Josh Bridegroom

STAFF: Nancy Young

The Downtown Improvement District Board of Director's Meeting was called to order by Chairperson David Boring at 12:15 p.m.

APPROVAL OF MINUTES – Staff explained that the letter e was left off Denise in the September 18, 2019, minutes under guests.

Tammy Maisetti moved to approve the Downtown Improvement District Board of Director's Meeting minutes of September 18, 2019, as corrected. Susie Fagundes seconded. Unanimous approval.

MATTERS FOR THE GOOD OF DOWNTOWN

Gallo Center for the Arts Report – Doug Hosner reported on the Interactive Open-Air Music Garden. Also, Julio Iglesias has been added to next year's calendar on Mother's Day. Sheena E Concert has been cancelled.

Downtown Modesto Partnership Report – Josh Bridegroom reported on DoMo Walls-Annual installation. It was mentioned that next year there will be twelve artists. Joe Muratore has put a mural of former City Councilman Frank Muratore (no relation) on the building at Five Points by Minnie's.

The Season Finale of First Friday is coming up October 5th. Josh also reported that Downtown Modesto Partnership had helped the City of Modesto with the Charette held at Green's on Tenth.

\$15,000 will be spent to address the Starlings issue. A Falconer will be hired by Downtown Modesto Partnership and the City of Modesto will help with this amount.

\$20,000 will be spent on the Electrical Box Covers for the outlets in the downtown trees. City

will partner on this expenditure also.

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Downtown Modesto Partnership Report Continued – Tammy Maisetti is concerned about the dumpster at 950 10th Street. Josh Bridegroom stated he has a meeting with Rudy Baca, owner of the Palladium Nightclub next week.

Tom Slater reported that the liner of the trash receptacle on 16th and J Street is missing. Staff will order liners for replacement.

Downtown Merchant Watch Group Report – Sergeant Hammond reported on his officers and MOES (Modesto Outdoor Emergency Shelter). Sergeant Hammond explained that MOES is still open. The Heart Team and The Crime Reduction Team (CRT) are all still working the downtown area and MOES. Also downtown, there are foot officers and bicycle officers. We have used the horses downtown also in the morning and nighttime. The horses and bicycles are overtime positions. The Salvation Army opens 182 beds plus another 50 beds in November. The Salvation Army will also have a Day Camp area.

The Board had a lengthy discussion regarding the homeless situation. Brad Morad stated he believes downtown has a lot less homeless than six (6) months ago. What we are doing is having a positive effect.

Downtown Sampler 19 Report – Tammy Maisetti reported that Sampler 19 was Tuesday, October 8th. There were ten (10) bands, four (4) strolling musicians, twenty-seven (27) participating restaurants, and two (2) large buses.

Brad Morad stated the restaurants need to pick it up a notch.

Discussion followed regarding the restaurants needing to showcase their establishments. Everyone should serve something off their menu.

Brad said the vibe downtown that night was amazing.

Brad suggested that the committee add on the map what each restaurant is serving that night for the Sampler.

David Boring said there was a wide variety of food being served that night.

Tammy Maisetti explained there were many new faces downtown that night.

Brad Morad stated that the restaurants' food costs were approximately \$200.

Tammy stated that the Committee has a year to work on any changes for the event.

Susie Fagundes suggested having a participant meeting before the event to get everyone excited.

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Downtown Sampler 19 Report Continued – Tom Slater suggested having some type of contest.

MATTERS TOO LATE FOR THE AGENDA

Jaylen French, Community and Economic Development Director, highlighted the Downtown Charette Public Input Sessions which was held at Green's on Tenth, September 30th to October 4th.

Downtown Parking – General discussion on the Sunday's Modesto Bee article about the parking supply problem/management problem.

Tom Slater stated that tickets should be written on a regular basis. Tom explained that he is not against parking meters.

Jaylen French reported that the City of Modesto has been discussing an entire new enforcement system, taking the parking tickets from the Police Department and giving it to the Public Works Department.

It was discussed that there are 2,500 parking spaces, and there will be 320 metered spaces. The change will start in the core area for accessibility and convenience.

Josh Bridegroom explained the Downtown Modesto Partnership was 100% behind this parking change three (3) years ago.

ISSUES THAT NEED DOWNTOWN IMPROVEMENT DISTRICT SUPPORT – NONE

ADJOURN TO CLOSE SESSION – STAFFING AT DOWNTOWN IMPROVEMENT DISTRICT OFFICE.

1:15 P.M.

Respectfully submitted,

Nancy Young

