

MINUTES

DECEMBER 18, 2019

BOARD MEMBERS PRESENT: Susie Fagundes, David Boring, Brad Morad, Tom Slater, Steve Rank, Bart Barringer, Tammy Maisetti

BOARD MEMBERS ABSENT: Joe Muratore

MODESTO POLICE DEPARTMENT: Sgt. Mike Hammond, Officer Jack Hoke and Marquell Colston

GUESTS: Doug Hosner, Josh Bridegroom, Stephanie Foster

STAFF: Nancy Young

The Downtown Improvement District Board of Director's Meeting was called to order by Chairperson David Boring at 12:15 p.m.

Introductions were made.

APPROVAL OF MINUTES – Susie Fagundes moved to approve the Downtown Improvement District Board of Director's Meeting minutes of November 20, 2019. Tom Slater seconded. Unanimous approval.

MATTERS FOR THE GOOD OF DOWNTOWN

Gallo Center for the Arts Report – Doug Hosner reported that three (3) shows have been added. On February 7th, Jazz on Stage, The Joe Mazzaferro Quintet, on March 11th, Chicago the Musical, and on March 31st, Bonnie Riatt will perform.

Downtown Modesto Partnership Report – Josh Bridegroom introduced Stephanie Foster from Downtown Modesto Partnership who had never attended one of our Downtown Improvement District Board Meetings. The DoMo Pass with Modesto on Ice, State Theatre, Brenden Theatre and other downtown businesses was explained. Josh Bridegroom reported on the following: The Starlings are gone, Electrical Boxes should be installed within two (2) weeks.

It was mentioned that the owners of Modesto on Ice are looking for buyers of their business. Josh believes the asking price is around \$500,000 to \$750,000.

Josh Bridegroom has been working with Bart Barringer on the Memorandum of Understanding between the Downtown Modesto Partnership and the Downtown Improvement District regarding

sharing office space and meeting space, and the Memorandum of Understanding

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Downtown Modesto Partnership Report Continued - regarding Client Services Agreement, which is for the field crew maintenance. Copies of both Memorandums of Understanding were distributed to Downtown Improvement District Board Members. Both Memorandums of Understanding will be put on the January Downtown Improvement District Board of Directors Meeting Agenda.

Bart Barringer stated he has contacted the State of California regarding the name Modesto Downtown Improvement District, and after a discussion with the clerk, the name is available.

Chairman Boring stated he was taking a detour from the agenda. He explained that we had lost a big man with a big heart...Dave Lopez. Let's make a toast to Dave!

Downtown Merchant Watch Group Report – Sergeant Hammond reported that MOES is gone, and the garbage is cleaned up. Many have transitioned to the Salvation Army, but many are still around not in a shelter.

Officer Hoke will be retiring in February after twenty-six years combined service with the Sheriff's Department and the Modesto Police Department.

Marquell Colston is a City of Modesto employee and Coordinator from the Community and Economic Development Department.

Sergeant Hammond explained that he should have monthly stats to share with the Downtown Improvement District at our January meeting.

The Abatement Team is working with the Downtown Streets Team.

The Police Department is continuing to focus on downtown.

Discussion regarding the burglary at Deva's and Crow Trading Co. which occurred between 6:00 a.m. and 7:00 a.m. The cameras did get good pictures of the burglar, and, hopefully, he will be caught.

Vernon has been released after serving a year and a half in prison.

If anyone sees anything that you believe should be reported, please do so. You can contact staff, and she will contact the downtown officers.

Brad Morad explained his concern that downtown could be a time bomb for trouble. The bars are overcrowded. Brad believes the bars are doing everything they can, but the crowd is the problem. We are over populated with gang members.

David Boring thanked the Modesto Police Department for all their hard work.

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City of Modesto Report – David Boring reported that he and others attended the City Council Workshop last night. The group that had met with all the Stakeholders gave a thirty minute presentation to start off the workshop. David stated the workshop was well done, and all City Council spoke positively about downtown. Approximately twenty-five people attended the workshop from the public, and the tone from the public was also positive.

Downtown Sampler 19 Report – Tammy Maisetti reported that Sampler 19 was successful. The committee has donated to Rockin' Holidays and will donate to other events that are downtown. The restaurants/bars that participated were happy with the attendance, and the feedback was very supportive of the event. The Downtown Events Group will keep money in reserves for next Sampler funding. Tammy Maisetti offered to reimburse the Downtown Improvement District for staff time, but helping and supporting others with downtown events is part of staff's job.

David Boring stated that the new Modesto Downtown Improvement District staff person will help with Marketing for downtown and fundraising events.

Made in Modesto Store – David Boring explained that Jeremiah Williams did a great drawing of the woodwork for the Modesto store. Jeremiah Williams gave us a bid to do the woodwork for under \$6,000.

Tom Slater mentioned we should be careful when using Made in Modesto. Bart Barringer mentioned that we have to change the name to Made in Stanislaus or something like that, because we could have investors that are not just from Modesto, but with the County of Stanislaus and Opportunity Stanislaus.

There was a discussion on how this store would be operated financially.

David Boring believes we have good energy going, and Modesto store is a joint win for downtown organizations becoming partners in this venture. This venture is a good investment in downtown for all the organizations to work together. We will all market the store. We are asking for seed money to help frame the store and get it started.

MATTERS TOO LATE FOR THE AGENDA

A brief discussion regarding windows of downtown businesses being broken took place. It is important to call and make a Modesto Police Report if this happens to you or your neighbors.

ISSUES THAT NEED D.I.D. SUPPORT - NONE

ADJOURN

1:20 P.M

HAPPY HOLIDAYS!

Respectfully submitted,

Nancy Young