



MODESTO D.I.D. MINUTES

September 15, 2021

BOARD MEMBERS PRESENT: Bart Barringer, Charles Doll, Thomas Lopes, Lauren Trevino

BOARD MEMBERS ABSENT: David Boring

GUESTS: Billy Boyle, Josh Bridegroom, Mike Hammond

STAFF: Heidi Savage

The Downtown Improvement District Board of Director's Meeting was called to order by Vice Chair Bart Barringer at 12:03 p.m.

There was no Public Comment or Correspondence.

APPROVAL OF MINUTES – Bart Barringer moved to approve the minutes of the Modesto Downtown Improvement District Board of Director's Meeting of July 14, 2021. Thomas Lopes seconded. Unanimous approval, with Bart Barringer voting as proxy for David Boring.

Executive Director's Report – Heidi Savage provided the Executive Director's and Financial reports. She also presented the 2021-2022 budget. It was moved by Thomas Lopes and seconded by Bart Barringer to approve the 2021-2022 budget. Unanimous approval, with Bart Barringer voting as proxy for David Boring.

This year the Modesto Garden Club has selected K Street Park, at the corner of Needham and K Streets, as the club's annual project. The estimated costs for supplies and plant materials are \$3500-\$4000 and they have requested \$1000 from the D.I.D. It was moved by Thomas Lopes and seconded by Bart Barringer to provide \$1000 to the Modesto Garden Club for the K Street Park landscaping project. Unanimous approval, with Bart Barringer voting as proxy for David Boring.

Heidi provided an update on the 8th Street tree grove that has expanded from an Eagle Scout project to include both Boy Scouts and Girl Scouts. The City has given the troops approval to replace the irrigation system and plant an additional row of trees. The estimated cost for irrigation supplies, trees, and a trencher is \$4100. It was moved by Bart Barringer and seconded by Thomas Lopes to provide \$4100 for the 8th Street tree grove irrigation and landscaping improvements. Unanimous approval, with Bart Barringer voting as proxy for David Boring.

The Stanislaus Peace Officer Memorial Run will take place October 3. The group is looking for both volunteers and sponsors. The D.I.D. board agreed that we could forward the information

MINUTES

September 15, 2021

PAGE 2

to our downtown businesses. Officer Billy Boyle said MPD would like to talk to us next year about possibly sponsoring the event.

Heidi explained that the new downtown banners will be going up next week. She also updated the group on the Window Improvement Program where Michele Reeves, CIVILIS Consultants, will be coming out for a roundtable with City leadership and staff on September 21 and leading a virtual workshop on November 4. Heidi and Josh met with Kate Trompetter from ModShop, and the group will schedule their event for the spring. This means Small Business Saturday will be exclusive to downtown brick and mortar businesses, which the Modesto D.I.D. will support. Related to Graffiti events, Heidi has prepared a summary of hard costs and staffing costs that she will share with the board at an upcoming meeting.

MATTERS FOR THE GOOD OF DOWNTOWN

Downtown Merchant Report – Sergeant Mike Hammond from the Modesto Police Department presented a report of August service calls. When illegal or undesirable activity is observed in the parking garages or alleys, Mike said to keep track of it but to also call the non-emergency number so MPD can be made aware.

DMP Report – Josh Bridegroom reported on the joint DMP/D.I.D. art installation. The review committee selected a large-scale primrose flowerpot to be installed somewhere near the Gallo Center’s music garden. The pot will also provide seating and should be installed in December. Turnout at the first “First Fridays” was excellent and the event went amazingly well. He also commented on the Window Improvement Program and how Michele Reeve’s input on best management practices for downtown will be helpful for City staff and leadership. DoMo Walls will be a smaller program this year. A large mural by a Dallas artist will go up on the building next to the new Starbuck’s, another on the west-facing wall at 12th and J Streets by a Denver artist, and a local artist will paint a mural at the Peace Officer Association’s building behind the State Theatre. Josh also provided an update on the RAD Card, which continues to drive value to downtown. San Joaquin County contributed another \$1,000,000 and Tuolumne County has committed \$500,000 for their county.

MATTERS TOO LATE FOR THE AGENDA – None.

Adjourned at 12:59 P.M.

Respectfully Submitted,

Heidi Savage