

Board of Directors Meeting Minutes

| | | | |
|----------------------|----------------------|-----------|--------------------------------------|
| Date of Meeting: | 03/16/2022 | Time: | 4:00PM |
| Minutes Prepared By: | Elizabeth Buenrostro | Location: | 1003 10 th Street, Ste. A |

Attendance

Present DMP: Barrett Lipomi, Kirstie Boyett, Blake Humble, Erin Doran, Kathryn Davis, Charles Doll, David Boring, David Darmstandler, Ann Endsley, Josh Bridegroom
 DID: David Boring, Charles Doll, Thomas Lopes, Lauren Trevino, Maria Apodaca

Absent DMP: Bart Barringer

Other Heidi Savage, Stephanie Foster, Elizabeth Buenrostro, Deepali Panchal

Discussion

| # | Topics | |
|---|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
| 1 | Open Meeting - Barrett opened the meeting at 4:10 p.m. | Barrett L. |
| 2 | DMP/DID Collaboration - Both Barrett L. and David B. discussed having the two organizations continue to tinker to find the best way of working together to making downtown Modesto a better place for all its patrons. | Barrett L./ David B. |
| 3 | DID Approval of Minutes - David called for approval of the minutes for the meeting of 1/19/2022 o Board approved the minutes as presented (C. Doll/ T. Lopes; Unanimous) | David B. |
| 4 | DMP Approval of Minutes - Barrett called for approval of the minutes for the meeting of 1/19/2022 o Board approved the minutes as presented (A. Endsley/D. Darmstandler; Unanimous) | Barrett L. |
| 5 | Public Comments - No public comments were made | Any |
| 6 | Downtown Administrative Report - Josh and Heidi recapped recent activities and upcoming initiatives. | Josh B./ Heidi S. |
| 7 | DMP Action: Discuss Financials - Josh presented the financials to the board o Board approved financials for YTD 1/19/2022 as presented (D. Boring/ D. Darmstandler; Unanimous) | Josh B. |
| 8 | DID Action: Discuss Financials - Heidi presented the financials to the board o Board approved financials for YTD 1/19/2022 as presented (D. Boring/ T. Lopes; Unanimous) | Heidi S. |

-
- | | | |
|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|
| 9 | <p>DMP and DID Action: Discuss Downtown Sponsorship Criteria</p> <ul style="list-style-type: none"> - Heidi and Josh presented the recommendation for event sponsorship criteria. Josh recommendation striking the requirement that events be produced by non-profits <ul style="list-style-type: none"> o DID Board approved the sponsorship criteria, with the recommended adjustment (D. Boring/ T. Lopes; Unanimous) o DMP Board approved the sponsorship criteria with the recommended adjustment (DMP – R. Swehla/ K. Davis; Unanimous) | Josh B./ Heidi S. |
| 10 | <p>DMP Action: Executive Team Recommendation – Discuss Annual Report</p> <ul style="list-style-type: none"> - Stephanie presented the Annual Report to the board <ul style="list-style-type: none"> o DMP Board approved the annual report, as presented (K. Davis/ K. Boyett; Unanimous) | Stephanie F. |
| 11 | <p>DID Action: Discuss Allocating up to \$3,000 for staffing for DID mapping project and summer parades</p> <ul style="list-style-type: none"> - Heidi presented a recommendation that the board allocate \$3,000 for staffing DID mapping project and summer parades <ul style="list-style-type: none"> o DID Board approved the proposal as presented (T. Lopes/ D. Boring; Unanimous) | Heidi S. |
| 12 | Adjourn Regular Meeting | Barret L. |

Next Meeting (if applicable)

Date: 5/18/2022
Suite A

Time: 4:00 p.m.

Location: 1003 10th St.
