



Board of Directors Meeting Minutes

Date of Meeting:	09/19/2023	Time:	3:30 PM
Minutes Prepared By:	Heidi Savage	Location:	1016 12 th Street

Attendance

Present David Boring, Maria Apodaca, Amanda Heitlinger, Paul Adams, Charles Doll, Esperanza Vargas

Absent Sarah Aaronson, Julie Betts-Albert

Others Heidi Savage

Discussion

Topics

1	Open Meeting - David opened the meeting at 3:44 p.m.	David B.
2	DID Approval of 05/17/2023 Minutes - David called for approval of the minutes for the meeting of 05/17/2023 o Board approved the minutes as presented (P. Adams/A. Heitlinger; Unanimous, with Paul Adams voting as proxy for Esperanza Vargas).	David B.
3	Public Comments No public comments were made	Any
4	DID Action: Discuss Financials - Heidi presented the year-ending financials for 2022-2023 to the board and recommended approval. o Board approved financials for YTD 6/30/2023 as presented. (A. Heitlinger / C. Doll; Unanimous, with Paul Adams voting as proxy for Esperanza Vargas).	Heidi S.
5	DID Action: Discuss Financials - Heidi presented the financials to the board and recommended approval o Board approved financials for YTD 8/30/2023 as presented. (A. Heitlinger / C. Doll; Unanimous, with Paul Adams voting as proxy for Esperanza Vargas).	Heidi S.
6	DID Action: Discuss Budget - Heidi presented City of Modesto Finance letter acknowledging DID overpayment in 2022-2023 of \$20,983.49. o Board authorized Executive Director to keep the already approved budget taking \$20,983.49 from the Reserves account and put into the operating account. (C. Doll / A. Heitlinger; Unanimous, with Paul Adams voting as proxy for Esperanza Vargas).	Heidi S.
7	DID Action: Discuss Roles and Capacity of the Downtown Organizations - The board discussed the need for DMP and DID executive committees and staff to meet to discuss roles and capacity. o No action taken.	David B.

8	DID Action: Discuss Upcoming Promotions and Funding <ul style="list-style-type: none">- After discussion the board recommended executing a Small Business Saturday promotion instead of Pink Friday.<ul style="list-style-type: none">o No action taken.	Heidi S.
9	DID Action: Discuss DID Website <ul style="list-style-type: none">- Heidi explained that the DID's website is old and must be re-built and the board agreed.<ul style="list-style-type: none">o No action taken.	Heidi S.
10	Downtown Administrative Report Heidi recapped recent activities and upcoming initiatives.	Heidi S.
11	Adjourn Regular Meeting <ul style="list-style-type: none">- David adjourned the meeting at 5:49 pm	David B.