



## Board of Directors Meeting Minutes

Date of Meeting:	02/16/2023	Time:	4:00PM
Minutes Prepared By:	Heidi Savage	Location:	1016 12 <sup>th</sup> Street

### Attendance

Present	Paul Adams, Maria Apodaca, Julie Betts-Albert, David Boring, Charles Doll, Amanda Heitlinger, Esparanza Vargas
Other	Heidi Savage

### Discussion

#	Topics	
1	Open Meeting <ul style="list-style-type: none"><li>- David opened the meeting at 4:04 p.m.</li></ul>	David B.
2	DID Approval of Minutes <ul style="list-style-type: none"><li>- David Boring called for approval of the minutes for the meeting of 11/30/2022<ul style="list-style-type: none"><li>o Board approved the minutes as presented Charles Doll/Maria Apodaca; Unanimous)</li></ul></li></ul>	David B.
3	DID Action: Discuss Financials <ul style="list-style-type: none"><li>- Heidi presented the financials to the board<ul style="list-style-type: none"><li>o Board approved financials for YTD 11/30/2022 as presented (David Boring/Charles Doll; Unanimous)</li></ul></li></ul>	David B.
4	Public Comments <ul style="list-style-type: none"><li>- No public comments were made</li></ul>	Any
5	DID Action: Discuss Executive Director Expenditure Cap <ul style="list-style-type: none"><li>- Heidi presented an increase from \$1000 to \$3000 in the expenditure cap spending amount.<ul style="list-style-type: none"><li>o Board approved the expenditure cap increase as presented (Amanda Heitlinger/Julie Betts-Albert; Unanimous)</li></ul></li></ul>	Heidi S.
6	DID Action: Discuss Board Member Appointments, Resignation and Officers <ul style="list-style-type: none"><li>- Heidi presented the list of new DID board member appointments, a resignation from Lauren Trevino, and new list of officers.<ul style="list-style-type: none"><li>o Board approved the new board members, resignation of Lauren Trevino and new officers as presented (Amanda Heitlinger/Julie Betts-Albert; Unanimous)</li></ul></li></ul>	Heidi S.
7	Downtown Administrative Report Heidi recapped recent activities and upcoming initiatives.	Heidi S.
8	DID Action: Discuss Downtown Summer Event Support <ul style="list-style-type: none"><li>- There was consensus not to install Graffiti Summer banners. Alternatively, the Graffiti USA Museum could produce banners that would drive awareness of the museum throughout the year. Staff will create a new banner campaign highlighting downtown activities. No action taken.</li></ul>	Heidi S.

9	DID Action: Discuss DID Window and Façade Beautification Program - There was consensus that DID will continue the Window Improvement Program, with the addition of façades, as part of their annual programming. Participating businesses will contribute 20% of beautification costs. No action taken.	Heidi S.
10	Adjourn Regular Meeting - David adjourned meeting at 5:44pm	David B.