

Board of Directors Meeting Minutes

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| Date of Meeting: | 9/11/2024 | Time: | 4:00 PM |
| Minutes Prepared By: | Elizabeth Buenrostro | Location: | 953 10 th Street (Greens) |

Attendance

Present DMP: Charles Doll, Kathryn Davis, David Boring, Sue Zwahlen, Blaine Cox, Chad Hilligus, Ann Endsley, Gabriela Guerrini

DID: David Boring (proxy for Amanda Heitlinger), Maria Apodaca, Paul Adams, Esparanza Vargas, Sarah Aaronson

Absent DMP: Blake Humble
DID: Julie Betts-Albert, Amanda Heitlinger

Others Heidi Savage, Elizabeth Buenrostro, Sara Lowry-Dominguez, Sandra Hilton-Kaepf, Trevin Barber, Jessica Hill, Roger Dale, Sonya Severo

Discussion

| # | Topics | |
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| 1 | Open Meeting and Introductions - Kathryn opened the meeting at 4:07 p.m. | Kathryn D. |
| 2 | DID Approval of 5/08/2024 Joint Board Minutes - David called for approval of the minutes for the meeting of 5/08/2024 o Board approved the minutes as presented (E. Vargas/ M. Apodaca; Unanimous) | David B. |
| 3 | DMP Approval of 5/08/2024 Joint Board Minutes - Kathryn called for approval of the minutes for the meeting of 5/08/2024 o Board approved the minutes as presented (G. Guerrini/ C. Hilligus; Unanimous) | Kathryn D. |
| 4 | Public Comments o No public comments were made | Any |
| 5 | Downtown Administrative Report - Heidi recapped both recent and upcoming activities, programs and initiatives. | Heidi S. |
| 6 | DID Action: Discuss 2023-2024 FYE Financials - Heidi presented the 2023-2024 FYE financials to the board o Board approved financials as presented (D. Boring/ P. Adams; Unanimous) | Heidi S. |
| 7 | DID Action: Discuss 2024-2025 Budget - Heidi presented the proposed 2024-2025 budget to the board o Board approved the budget as presented (M. Apodacal/ S. Aaronson; Unanimous) | Heidi S. |

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| 8 | <p>DID Action: Discuss Financials</p> <ul style="list-style-type: none"> - Heidi presented the July-August 2024 financials to the board <ul style="list-style-type: none"> o Board approved the financials as presented (P. Adams/ M. Apodaca; Unanimous) | Heidi S. |
| 9 | <p>DMP Action: Discuss Financials</p> <ul style="list-style-type: none"> - Heidi presented the financials to the board <ul style="list-style-type: none"> o Board approved the YTD 7/31/24 financials as presented (C. Doll/ C. Hilligus; Unanimous) | Heidi S. |
| 10 | <p>DMP Action: Discuss adding CEO as an authorized signer on bank accounts</p> <ul style="list-style-type: none"> - Kathryn asked the board for Heidi Savage (CEO) to be an authorized signer on all bank accounts <ul style="list-style-type: none"> o Board approved the motion as presented (C. Doll/ S. Zwahlen; Unanimous) | Kathryn D. |
| 11 | <p>DID Action: Discuss adding District Service Manager as authorized signer on bank accounts</p> <ul style="list-style-type: none"> - David asked the board for Sandra Kaepf (District Services Manager) to be an authorized signer on all bank accounts and credit cards. <ul style="list-style-type: none"> o Board approved the motion as presented (S. Aaronson/ P. Adams; Unanimous) | David B. |
| 12 | <p>DID Action: Discuss DoMo Walls Sponsorship</p> <ul style="list-style-type: none"> - Heidi requested sponsorship for DoMo Walls 2024 with a proposed contribution ranging from \$5,000 to \$10,000. <ul style="list-style-type: none"> o Board approved the motion as presented (M. Apodaca/ E. Vargas; Unanimous) | Heidi S. |
| 13 | <p>DMP Action: Discuss Audit Committee</p> <ul style="list-style-type: none"> - Gabriela informed the board of the need to appoint two board members to the Audit Committee. Chad Hilligus and Ann Endsley volunteered their services. <ul style="list-style-type: none"> o Board approved Chad Hilligus and Ann Endsley to serve on the Audit Committee (S. Zwahlen/ C.Doll; Unanimous) | Gabi G. |
| 14 | <p>DMP Action: Discuss Fiduciary Agent Role for Covell Corners Lighting Project</p> <ul style="list-style-type: none"> - Heidi presented the board with a request for DMP to serve as the fiduciary agent for the Covell Corners Lighting Project at 10th & J Streets, should the committee receive beautification grant funds from the City of Modesto (provided by the American Rescue Plan Act). <ul style="list-style-type: none"> o Board members expressed dissatisfaction with the design of the original lighting plan, noting that it should also address the entire downtown area rather than focus on a single section. The board requested that the committee explore alternative lighting options that could be considered for the beautification funding (B. Cox/ C.Hilligus; Unanimous) | Heidi S. |
| 15 | <p>City of Modesto, Strategic Plan – Stakeholder Input</p> <ul style="list-style-type: none"> - Trevin Barber and Roger Dale discussed the importance of gathering community input for the City of Modesto’s strategic master plan, emphasizing that all feedback will be valuable in shaping the final plan. | Trevin B./Roger D. |
| 16 | <p>City of Modesto, Piano Keys Timeline and Courthouse</p> <ul style="list-style-type: none"> - Jessica informed the board that the crosswalk piano keys would be paved over due to ongoing I St. improvements. She also discussed potential future uses of the courthouse site including a commercial mixed-use area. The City would conduct community workshops to ensure changes align with the Downtown Master Plan. | Jessica H. |
| 17 | <p>Board Member Forum</p> <ul style="list-style-type: none"> - There was a general round table discussion | Any |
| 18 | <p>Adjourn Regular Meeting</p> <ul style="list-style-type: none"> - Kathryn adjourned the meeting at 5:53 PM | Kathryn D. |
| 19 | NEXT MEETING (if applicable) | |