

Board of Directors Joint Meeting Agenda

Date of Meeting:	05/14/2025	Time:	4:00 PM
Board Chairs:	Amanda Heitlinger/Gabriela Guerrini	Location:	953 10 th Street
1. Discussion Items			
#	Topics	Presenter	
1	Open Meeting and Introductions (5 min)	Amanda H. / Gabi G.	
2	DID Approval of Minutes (2 min)	Amanda H.	
3	DMP Approval of Minutes (2 min)	Gabi G.	
4	Public Comments (The Board of Directors welcomes participation in meetings. This time on the agenda is provided for members of the public to address the Board of Directors of DMP on matters of concern that fall within the jurisdiction of the Board that are not on the agenda. Speakers are encouraged to consult with management prior to agenda preparation regarding any DMP operation or responsibility. As per the Brown act, no action can be taken on non-agenda issues. It is not required, but speakers may provide their name and address. Because these are non-agenda matters, no discussion or comment by the Board should be expected except to properly refer the matter for review or action as appropriate. Public Comments will be limited to five minutes per speaker.) (5 min)	Any	
5	Downtown Administrative Report (Recap of recent activities and upcoming initiatives: Downtown Ambassadors, Annual Report, First Fridays, RAD Card) (15 Min)	Heidi S	
6	DID Action: Discuss Financials (10 Min)	Amanda H.	
7	DMP Action: Discuss Financials (10 Min)	Heidi S.	
8	DID Action: Discuss Recommendation of 2025/2026 Budget (10 Min)	Amanda H.	
9	City of Modesto Updates	City of Modesto Staff	
10	DMP Action: Discuss Downtown Modesto Partnership Branding (10 Min)	Felicia C.	
11	DMP Action: Discuss Annual Assessment Rate Increase (5 Min)	Carlos V.	
12	Board Member Forum (10 min)	Any	
13	Adjourn Regular Meeting	Amanda H. / Gabi G.	

2. Pre-work/Preparation (documents/handouts to bring, reading material, etc.)

Description	Brought by
03/12/2025 DID Board Meeting Minutes	Elizabeth B.
03/12/2025 DMP Board Meeting Minutes	Elizabeth B.
DMP Financials through 04/30/2025	Elizabeth B.

Board of Directors Meeting Minutes

Date of Meeting:	03/12/2025	Time:	4:00 PM
Minutes Prepared By:	Elizabeth Buenrostro	Location:	953 10 th Street (Greens)

Attendance

Present DMP: Sue Zwahlen, Gabriela Guerrini, Chelsie Webster, Blake Humble, Mike Moradian, Carlos Villapudua

DID: Amanda Heitlinger, Maria Apodaca, Paul Adams (proxy for Esperanza Vargas), Edward Rubalcaba, Sarah Aaronson, Julie Betts-Albert

Absent DMP: Ann Endsley, Blaine Cox, Chad Hilligus
DID: Esperanza Vargas

Others Heidi Savage, Elizabeth Buenrostro, Jessica Hill, Trevin Barber, Michelle Patino

Discussion

#	Topics	
1	Open Meeting and Introductions - Gabriela opened the meeting at 4:08 p.m.	Gabriela G./Amanda H.
2	DID Approval of 1/08/2025 Joint Board Minutes - Amanda called for approval of the minutes for the meeting of 1/08/2025 o Board approved the minutes as presented (M. Apodaca/ P. Adams; Unanimous)	Amanda H.
3	DMP Approval of 1/08/2025 Joint Board Minutes - Gabriela called for approval of the minutes for the meeting of 1/08/2025 o Board approved the minutes as presented (C. Webster/ S. Zwahlen/ M. Moradian abstained/ Carlos Villapudua abstained; Unanimous)	Gabriela G.
4	DMP Approval of 12/24/2024 Special Meeting Minutes - Gabriela called for approval of the special meeting minutes for the meeting of 12/24/2024 o Board approved the minutes as presented (G. Guerinni/ S. Zwahlen/ M. Moradian abstained/ C. Villapudua abstained/ C. Webster abstained/ B.Humble abstained; Unanimous)	Gabriela G.
5	Public Comments - No public comments were made	Any
6	Downtown Administrative Report - Heidi and Sandra recapped both recent and upcoming activities, programs and initiatives.	Heidi S./Sandra K.
7	DID Action: Discuss Financials - Sandra presented the July 2024 - February 2025 financials to the board o Board approved the financials as presented (A. Heitlinger/ E. Rubalcaba; Unanimous)	Sandra K.

8	DMP Action: Discuss Financials	Heidi S.
	<ul style="list-style-type: none"> - Heidi presented the YTD 1/31/25 financials to the board <ul style="list-style-type: none"> o Board approved the financials as presented (C. Villapudua/ B. Humble; Unanimous) 	
9	DMP Action: Discuss Annual Report	Gabriela G.
	<ul style="list-style-type: none"> - Gabriela presented the board with the 2024 Annual Report for review. <ul style="list-style-type: none"> o The board reviewed the annual report and recommended changes. There was no action taken. 	
10	DMP Executive Team Recommendation: Discuss Bylaws amendment	Heidi S.
	<ul style="list-style-type: none"> - Heidi presented the board with the first amendment to the bylaws. The amendment would remove the requirement for board members to serve two full years prior to becoming an officer. She stated that a bylaws amendment process would also need to be established. The board recommended that amendments be identified within the bylaws language, along with a footnote noting the amendment date. <ul style="list-style-type: none"> o Board approved the bylaws amendment and new amendment process. (M. Moridian/ C. Villapudua; Unanimous) 	
11	Board Member Forum	Any
	<ul style="list-style-type: none"> - There was a general round table discussion 	
12	Adjourn Regular Meeting	Gabriela G.
	<ul style="list-style-type: none"> - Gabriela adjourned the meeting at 5:20 p.m. 	
NEXT MEETING		
	<ul style="list-style-type: none"> - Date: 05/14/2025 	Time: 4:00 p.m Location: 953 10 th Street