

Modesto Downtown Improvement District

Executive Committee

A California 501(c)(6) Business League — Business Improvement Area A, Modesto Municipal Code Title 6, Chapter 3

Regular Meeting – NOTICE AND AGENDA

Thursday, August 6, 2026 – 3:00 p.m.

1207 I Street, Modesto, CA 95354

NOTICE: This agenda was posted in accordance with the Ralph M. Brown Act (Gov. Code § 54950 et seq.). Action may be taken on any item listed below. Members of the public may address the Committee on any item on the agenda at the time the item is considered, and on any matter within the Committee’s subject-matter jurisdiction during the Public Comment period.

AVAILABILITY OF MATERIALS: Writings distributed to a majority of the Committee regarding any open-session agenda item, and not otherwise exempt from disclosure, are available for public inspection at **1207 I Street, Modesto, CA 95354** during normal business hours (Gov. Code § 54957.5).

AMERICANS WITH DISABILITIES ACT (ADA) NOTICE: Individuals who need special assistance or a disability-related modification or accommodation to participate in this meeting, or who wish to request an alternative format for the agenda or related materials, should contact DID as soon as possible and at least 48 hours before the meeting at 209-529-9303 or sandra@modestodid.com. Advance notification will enable DID to make reasonable arrangements to ensure accessibility.

AGENDA

1. Call to Order

2. Roll Call and Establishment of Quorum

3. Public Comment — INFORMATION

Members of the public may address the Committee on matters within its subject-matter jurisdiction that are not otherwise on the agenda. Speakers may, but are not required to, state their name. No action may be taken on non-agenda items. Comment is limited to **3** minutes per speaker.

4. Approval of Minutes – May 7, 2026 Executive Committee Meeting — ACTION

Possible action: a motion to approve the minutes of the May 7, 2026 regular meeting of the Executive Committee as presented or as amended.

5. Old Business – Follow-Up from the May 7, 2026 Meeting — INFORMATION

Review of outstanding items and status of the administrative changes and transitions identified by the Committee at its last meeting, including actions taken at the June 10, 2026 Joint DID/DMP Board Meeting.

6. Executive Director Development and Board Consulting Services – Amy Wolfe, Mujeres Poderosas — INFORMATION / DISCUSSION

Presentation and discussion with the Committee’s consultant regarding the scope of engagement, including but not limited to the following. Additional related topics may be raised and discussed by the consultant and the Committee.

- a. Executive Director coaching – status update, and the Committee’s expectations regarding areas of growth, focus, and priorities for the Executive Director’s development in the role.
- b. Executive Director evaluation tool – review of a draft evaluation instrument, based on the Executive Director job description, for use at the conclusion of the 90-day introductory period and annually thereafter.

c. DID-only strategic planning – review of the proposed process and timeline, including identification of possible dates for in-person planning work before year-end, and a coordinated planning session with the DMP Board at a future date.

7. Discussion – Agenda Item Placement: Joint DID/DMP Board Meeting vs. DID-Only Board Meeting —

DISCUSSION

The Committee will discuss and identify which items it recommends be placed on the agenda for the next Joint Meeting of the DID and Downtown Modesto Partnership (DMP) Boards of Directors, and which items are appropriate for a DID-only Board meeting agenda. (next Meeting 9/9/2026)

8. Discussion – DID Board of Directors Meeting Schedule for the Remainder of 2026 — DISCUSSION

The Committee will discuss a proposed schedule of DID Board of Directors meetings for the remainder of calendar year 2026, including meeting frequency, dates, times, and location, for recommendation to the full Board.

9. Discussion – City-Offered Ralph M. Brown Act Orientation for the DID Board of Directors — DISCUSSION

The Committee will discuss the offer from the City of Modesto to conduct a session familiarizing the DID Board of Directors with the requirements of the Ralph M. Brown Act, including possible scheduling and format.

10. Discussion – Communication and Cross-Promotion Among Downtown Business Organizations —

DISCUSSION

The Committee will discuss how DID and other downtown and countywide business organizations can better communicate and cross-promote events and programming, including awareness of and participation in meetings and initiatives hosted by other organizations.

11. Upcoming Meetings and Events — INFORMATION

Announcement of upcoming DID meetings, events, and community sessions. Next regular meeting of the DID Executive Committee: 10/1/2026 at 3:00pm, Location TBD

12. Committee Member Comment — INFORMATION

Committee members may make brief announcements or request items for a future agenda. No discussion or action may be taken on items not on this agenda.

13. Adjournment

CERTIFICATE OF POSTING

I, Sandra Hilton-Kaepp, Executive Director of the Modesto Downtown Improvement District, certify that I posted this Notice and Agenda at [posting location], a location freely accessible to members of the public, and on DID's website at modestodid.com, on [Month DD, YYYY] at [0:00 a.m./p.m.], not less than seventy-two (72) hours before the time of the meeting, and delivered it to each member of the Executive Committee and to each person who requested notice.

Sandra Hilton-Kaepp, Executive Director

Date: _____